

Intern position / title	Intern (Marketing & Partnership Team)
Job duties	Intern, Marketing & Partnership, is to work with our marketing & partnership team to plan and implement marketing activities which deliver on the marketing strategy and build strategic partnerships that are aligned to overall company development goals. Your scope of work is as follow: • support the delivery of our marketing campaigns to drive key stakeholder recruitment/retention and revenue targets • ensure the smooth-running of any marketing production process, in particular for the accurate and quality setting of design and artwork • conduct market research and analysis to identify target markets, support campaign planning, and develop relevant marketing plan with the team • support and work on strategic partnership • support marketing & partnership manager to ensure that a product or service matches the brand positioning • liaise with external agencies to ensure projects are dealt with in a timely, cost-effective, and efficient manner, and ensure they have a clear understanding of the marketing strategy • support constant communications with external stakeholders

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Requirements	• Able to multitask and deal with a fast-paced work environment • Tech-savvy with a passion for locally groomed innovative technology and ESG values • Strong analytical skills and ability to interpret data to support decision-making • Excellent communication skills to liaise with cross-functional teams and external partners • Experience in graphic design, photography or videography will be highly regarded • Knowledge of sustainable agriculture and technologies is a plus • Major in Business Administration, Marketing, Language or related field
Working location	Hong Kong, Shau Kei Wan

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